AD FORMAT : STANDARD MPU : SPEC

A design for all, 1 creative is required

We offer a cross platform solution to further enhance both response and user visibility.
See below for the various devices we use the same creative for all devices.

Creative 1 : Desktop & Mobile Sites

Devices:	Desktops, Tablets and Smartphones
Dimensions:	300 x 250 pixels
Max file size:	40kb
File formats:	Animated gif, jpg, swf or 3rd party redirects (Flash files, please see notes on right)

Notes: Flash Files

If flash is used, the following click tag must be inserted and a back up animated gif supplied.

Click Tag

on(release)
{getURL (clickTag, "_blank");}

Desktop Site : Landing Pages

STANDARD MPU : 300 x 250

Desktop Site : Article Pages

STANDARD MPU : 300 x 250

Mobile Site : All Pages

STANDARD MPU : 300 x 250