

AD FORMAT : MINI BANNER : SPEC

A design only for our desktop site, 1 creative is required

Our mini banners are displayed only on our desktop site for user visibility.
See below for creative details for an mini banner booking.

Creative 1 : Desktop Site

Devices: Desktops and Tablets

Dimensions: 300 x 60 pixels

Max file size: 40kb

File formats: Animated gif, jpg, swf or 3rd party redirects
(Flash files, please see notes on right)

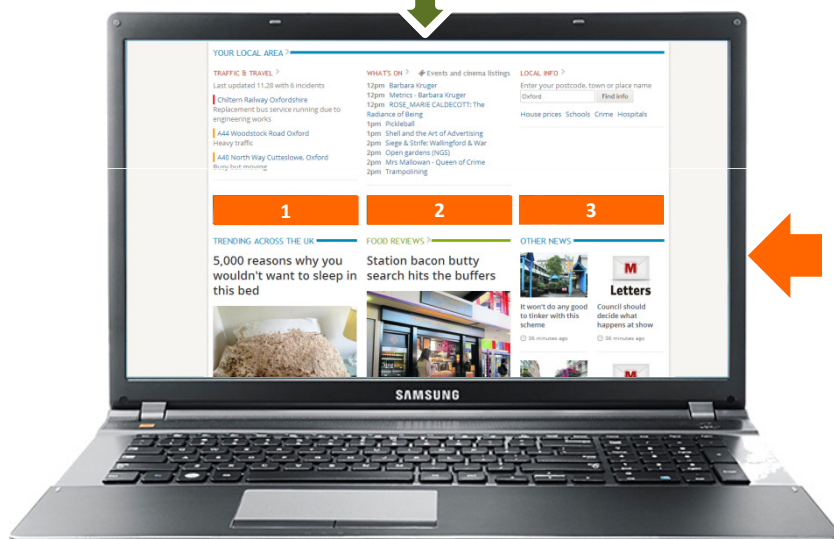
Notes: Flash Files

If flash is used, the following click tag must be inserted and a back up animated gif supplied.

Click Tag

```
on(release)  
{getURL (clickTag, "_blank");}
```

Desktop Site : Landing Pages



**MINI BANNER:
300 x 60**

**Your advert will appear
in one of three
positions**

Desktop Site : Article Pages



oxfordmail.co.uk
oxfordtimes.co.uk

heraldseries.co.uk
banburycake.co.uk

bicesteradvertiser.net
witneygazette.co.uk

 Newsquest
Digital