

# AD FORMAT : BILLBOARD : SPEC

A design for all, 4 creative's are required

We offer a cross platform solution to further enhance both response and user visibility.  
See below for the various devices and optimised creative's for a skin booking.

## Creative 1 : Billboard

<b>Device:</b>	Tablet	<b>Max file size:</b>	40kb
<b>Dimensions:</b>	960 x 250 pixels	<b>File formats:</b>	Animated gif or jpg

Desktop : All Pages



Tablet : All Pages

