AD FORMAT: BOTTOM LEADERBOARD: SPEC

A design for all, 2 creative's are required

We offer a cross platform solution to further enhance both response and user visibility. See below for the various devices and optimised creative's for a bottom leaderboard booking.

Creative 1 : Desktop Site

Devices: Desktops and Tablets

Dimensions: 728 x 90 pixels

Max file size: 40kb

File formats: Animated gif, jpg, swf or 3rd party redirects

(Flash files, please see notes on right)

Notes: Flash Files

If flash is used, the following click tag must be inserted and a back up animated gif supplied.

Click Tag

on(release) {getURL (clickTag, "_blank");}

Desktop Site: All Pages



