






# 2010 Situations Vacant Rates - volume and multi-paper discount

	Card rate per scc	Plus Oxford Mail (Mon & Sat)	Lineage card rate
The Oxford Times	£32.55	£37.20	£11.10
	£31.15	£35.80	£11.10
	£25.10	£29.75	£10.90
	£18.85	£23.50	£10.25
Witney Gazette	£14.25	£18.90	£8.80
Bicester Advertiser	£14.25	£18.90	£8.80
	£5.30	£9.95	£3.20
The Oxford Times 	£53.10	£57.75	£33.20

Multi paper discounts	
Any 2 core titles	25% discount
Any 3 core titles	35% discount
Any 4 core titles	45% discount
Any 5 core titles	50% discount

**The Banbury Cake is excluded from the multi paper package rate and will be charged at £3.70 per scc when booked with another publication**

Online packages - 14 day period (included with print)			
Number Jobs	Featured Job	Top Opportunity	Total price
1 - £200 single vacancy	£30	£100	£330
2 - £35 each additional vacancy	£30	£100	£165
Lineage			£30
Lineage			£60 <small>(6 line advertisement or more)</small>
Lineage - featured job			£15
On-line packages only - Enhanced listings			
Single Vacancies only	With featured opportunity	14 day period	£250
		30 day period	£400
Each additional vacancy			£35
CV Database			£55
Banners 10,000 impressions			£100

**Revised June 1st 2010**

**Colour premium 25%**

**Guaranteed position 20%**  
Not available in the Oxford Star

All rates are per single column centimetre  
All prices are subject to VAT